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Harris Corporation Mobile DTV and InfoCaster™ Digital Signage Chosen by Capital Broadcasting To Deliver WRAL-DT to Buses in Raleigh, N.C.

*First Commercial Deployment of Mobile DTV in the United States;
Announcement Planned at Harris Press Conference on 4/19 at NAB 2009*

CINCINNATI, April XX, 2009 — Harris Corporation (NYSE:HRS), an international communications and information technology company, today announced that Capital Broadcasting Company (CBC) in Raleigh, N.C., has chosen its Mobile DTV broadcasting platform and Harris® InfoCaster™ Digital Signage system, as well as LG mobile DTV receivers and flat screen monitors, to deliver live broadcasts of WRAL-DT, weather, advertising and announcements to public buses traveling around the City of Raleigh.

As a pioneer of DTV, HDTV, and local HD newscasts in Raleigh, WRAL is again making history by launching the first commercial deployment of mobile DTV in the U.S. WRAL, Raleigh's top-rated news station and CBS affiliate, will send the mobile DTV signal of its live channel multiplexed with its ATSC transport stream from its 2-megawatt transmitter using the new Harris® Mobile DTV architecture. The comprehensive Harris Mobile DTV solution consists of four field-upgradable software components: the Harris NetVX™ mobile encoding platform; Synchrony™ MNA synchronous mobile and networking adapter; Apex M2X™ exciter, and Roundbox Broadcast Server.

This readily available, proven Harris Mobile DTV platform—which was chosen as the technology underlying the ATSC A/153 Candidate Standard for Mobile DTV—was jointly developed by Harris Corporation, LG Electronics, Inc., and its U.S. research subsidiary, Zenith Electronics. An official announcement detailing Capital Broadcasting's planned one-year WRAL Mobile DTV trial will take place at the Harris Press Conference, Sunday, April 19, 2009, during the National Association of Broadcasters (NAB) show, from April 20-23 in Las Vegas, NV. Also, at Booth N2502 in the North Hall of the Las Vegas Convention Center, Harris will present a video demo reel of WRAL programming on InfoCaster digital signage monitors.

This innovative mobile DTV initiative was developed by News Over Wireless, a subsidiary of CBC's New Media Group. WRAL-DT will send its mobile DTV signal over the air to LG Mobile DTV receivers on a fleet of 20 buses serving different routes. Harris InfoCaster Digital Signage systems on the bus will take that content and whip it up into dynamic displays onto three 26-inch and two 22-inch LG flat screen monitors

around the interior of each vehicle. Besides putting the live WRAL Mobile DTV signal in a prominent on-screen window, the display will also include collateral elements, such as an L-bar weather graphic, advertising, public announcements, and text messages. Microspace, another CBC New Media Group division, will deliver this collateral data via a 2-way cellular mobile data channel.

“This groundbreaking mobile DTV and digital signage trial will benefit WRAL by enabling it to reach a whole new audience using a brand new medium,” said Sam Metheny, general manager of News Over Wireless, which provides mobile broadcasting solutions and consultation to TV stations nationwide. “Also, WRAL and the City of Raleigh will realize new revenue streams from the targeted, hyper local advertising opportunities this will create.” Hyper local advertising adds value by promoting restaurants, stores, shows and events along each bus route. And interactive ads—where passengers instantly respond to ads by sending texts from their cell phones—will attest to the medium’s effectiveness.

“At a time when broadcasters are anxious to explore promising new business models for Mobile DTV, WRAL is leading the way by demonstrating an exciting implementation that increases its audience reach, brand awareness, and advertising sales,” said Tim Thorsteinson, president of Harris Broadcast Communications. “Besides entertaining and informing bus passengers, this mobile DTV and digital signage platform will enable WRAL to educate the public about mobile DTV, and encourage them to buy their own mobile DTV-compliant devices so they can watch WRAL’s live programming wherever they go.”

Harris Broadcast Communications offers products, systems and services that provide interoperable workflow solutions for broadcast, cable, satellite and out-of-home networks. The Harris ONE™ solution brings together highly integrated and cost-effective products that enable advanced media workflows for emerging content delivery business models.

About Harris Corporation

Harris is an international communications and information technology company serving government and commercial markets in more than 150 countries. Headquartered in Melbourne, Florida, the company has annual revenue of \$5.4 billion and 16,000 employees — including nearly 7,000 engineers and scientists. Harris is dedicated to developing best-in-class *assured communications*® products, systems, and services. Additional information about Harris Corporation is available at www.harris.com.

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